



www.triggersoftware.co.uk

FACT SHEET

Trigger helps companies innovate and streamline their operations. We design, write and service software for organisations that wish to save money by increasing efficiency and releasing trapped information, while reducing manifest errors, labour costs and complexity. Our Gel enterprise application frameworks are used by a number of blue chip clients for bespoke and vertical market projects.

Our clients range from start-ups to established multi-nationals in industries as diverse as publishing and utilities.

Industry Sectors:

Public Sector Education
Consumer Publishing
Luxury Yachts & Aviation
Radioactive Waste
Healthcare
Utilities (Electricity & Gas)
Civil Engineering
Automotive
Recruitment
Retail

Recent clients:

APX UK
Axon Solutions
Birmingham City Council
British Energy
Connection2
DeAgostini Group
EagleMoss Publications
Exelon
Gaz de France (UK)
Inchcape
National Grid
Princess Yachts
PSU Software
PSU Technology
QAA
Ixia Consultancy
Ringway
Spire Healthcare
TAG Aviation
TXU Europe
VNU Publishing
Volunteer Energy
Westaff
Williams Energy (USA)

Capabilities:

Trigger is vendor agnostic when it comes to the technology we offer. We propose the right database and development language for the project in hand.

Technology Vendors:

Microsoft
Oracle
Sun Microsystems
Adobe
Open Source

WHAT WE DO

Trigger offers bespoke software design services and off the shelf products in the human resources and event management sectors. We work with our clients to identify the requirements for software that cannot be found elsewhere and then we design and build a solution by following our proven project methodology. We have capabilities in almost all major development languages and vendors, with extensive experience across many industry sectors and business needs.

We're passionate about technology but our mission is to provide the best software development partnership to our clients. We do this through a combination of business experience and technical skills, matching the highest international standards with a next door service.

OUR SPECIALITY

The penetration of spreadsheets within today's business environment has brought both great advances and great problems to the enterprise. The flexible but unstructured spreadsheet approach, often without the involvement of the IT department can lead to information constriction on a grand scale. Many organisations now face the prospect of converting volumes of large spreadsheets to database applications in order to expose the vital data held therein. The enterprise has different needs to the lone spreadsheet architect, and its here that the spreadsheet becomes a problem, siphoning off corporate data and processing logic to the workstation, making the implementation of business rules impossible. Trigger's niche is in converting spreadsheet spaghetti into enterprise strength, integrated systems running on world class database servers. We have a proven track record in delivering smart solutions to the mess that spreadsheets have brought to organisations.

GEL & MISURA PRODUCTS

In addition to the core business of delivering bespoke software solutions we have two key products which are now earning license and royalty revenues in exciting markets. Gel is an enterprise development platform on which we deliver customised modules for bespoke clients. A vertical market configuration of the Gel framework called Gel Training Edition is aimed at large scale organisational design programmes such as SAP implementations where complex, high volume, role based training management is required. The Misura platform, our second product line, is a Web 2.0 hosted service (SaaS) that provides 360 degree management reviews and employee engagement surveys in a unique offering.

WHAT WE'VE DONE

Trigger has delivered a colourful variety of exciting bespoke projects ranging in size from small two man teams to intense multi-disciplinary teams working at our clients' sites.

Previous projects include decision support systems for costing, budgeting and modelling, and operational systems for purchasing, stock control and press orders. Information delivery solutions include marketing web sites and consolidated management reporting for disparate international business units.

Utility sector projects include electricity tariff analysis, Natural Gas commodity quoting and billing, real-time data feeds, trading exchange integration, market price reporting (MIDP), Transco Network Code compliant EDI systems, and price tickers.

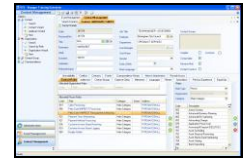
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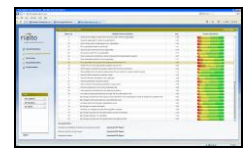
Kingshold, Buildings 3&4
Malmesbury Road
Cheltenham
GLOS GL51 9PL

RECENT PROJECTS



Axon - Gel Training

Axon Solutions, a global SAP implementer are using our Gel Training product to manage thousands of training seats at Birmingham City Council.



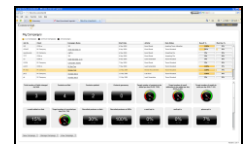
IXIA

An advanced employee engagement survey system. Developed for the Ixia Consultancy. Written in Adobe Flex with MySQL database.



APX/Exelon - MIDP

A mission critical information service, MIDP delivers market volume and price information to Exelon, the UK electricity balancing and settlements company. Developed in Oracle PL/SQL with a Visual Basic management console.



Connection2

Campaign management system written in Adobe Flex and MySQL.



TAG Aviation

Recruitment portal for Pilots and Cabin Crew developed in Adobe Flex and MySQL.